
Mark A. Smith

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Professional Goals and Philosophy

Embracing leadership opportunities within academic library organizations that value “blended” technological and people-centered service environments. Today’s academic library must seek to nurture its traditional roles while identifying and leveraging its value as an institutional catalyst for academic discourse, inquiry, learning support. An understanding the shifting and evolving roles for libraries within an academic environment requires regular and systematic value assessment. Beyond its materials and services, the ultimate value of an academic library is a physical and virtual environment where a unique institutional culture can be observed, nurtured and discussed.

Education

- Leadership Institute for Academic Librarians – Harvard Graduate School of Education (August 2011)
- Master of Library Science (M.L.S) - State University of New York at Buffalo – 4.0 GPA (1992)
- Master of Science in Education (M.S.) - Elmira College (1987)
- Bachelor of Music in Music Education (B.M.) - State University College at Fredonia (1980)
- Associate of Applied Science in Music (A.A.S.) - Nassau Community College (1977)

Professional Experience

Scholes Library: NYS College of Ceramics at Alfred University

- Associate Dean of Libraries / Director of Scholes Library, Alfred University (August 2010 – present)
- Information Systems Librarian and Head of Technical Services (2002 – 2010)
Promotion to Full Librarian, 2007; Tenure and Promotion to Associate Librarian, 2000
- Information Systems Librarian (1994 – present)
- Reference Librarian (1991-94)

Canisteo Central School: Canisteo NY

- Vocal Music and Theater Teacher: Gr. 5-12 – (1982-1991)

Professional Certifications

New York State Public School Teacher Certification:

- School Library Media Specialist (1992)
- Music Education, K-12 (1980)

Professional Honors

- Elected to the Board of Trustees of South Central Regional Library Council (NYS 3Rs Association) – January 2013
- State University of New York Librarians Association “Friend of SUNYLA Award” – June 2012
- Appointed to New Media Consortium / EDUCAUSE – 2009 Horizon Project Advisory Board (Contributor to 2009 NMC Horizon Report)
- State University of New York Librarians Association (SUNYLA) Professional Development Grant - March 2009.
- SUNY “Chancellors Award for Excellence in Librarianship” (2004)
- Phi Kappa Phi Interdisciplinary Honor Society (May, 2003)
- President of the State University of NY Librarians Association (SUNYLA): 1999-2000
- Appointed to SUNY FACT Advisory Council (Faculty Access to Computing Technology- Advisory to SUNY Provost) (1998-2002, 2005-2009)
- Alfred University Professional Development Grant - 2008
- NYS Education Department, Distance Education Institutional Capability Review Team (September, 2000)
- Beta Phi Mu International Library Science Honor Society (Member since 1992)
- Who's Who in the World, 2010 - Marquis Who's Who: New Providence, NJ.

- Who's Who in America 2007-10- Marquis Who's Who: New Providence, NJ.
- International Who's Who of Information Technology 1998 - Marquis Who's Who: New Providence, NJ.
- Who's Who Among America's Teachers 1991 - Marquis Who's Who: New Providence, NJ.

Publications (Selected):

- "MBTI, KGI and KAI, Oh My!" *State University of New York Librarians Association Newsletter*. 40, 1 (October 2009): 4-5
- "Misunderstood? Take the stage at a SUNY CIT Conference" *State University of New York Librarians Association Newsletter*. 39, 1 (October 2008): 9-12
- "Center for Learning and Performance Technologies" review, *Choice*, 45 [6] 960 (February, 2008)
- "*The Horizon Report 2009*" - Contributor, Austin, TX: NMC, the New Media Consortium, 2009.
- "Manybooks.net" review, *College and Research Libraries News*, 66 [4] 321, 328 (April, 2005).
- "Multimedia Educational Resource for Learning and Online Teaching (MERLOT)," review, *College and Research Libraries News*, 64 [6] 413 (June, 2003)
- "Making a Place at the Table," *State University of New York Librarians Association Newsletter*, 30 [2] p. 16 (January, 2000).
- "What Have We Done For Us Lately?" *State University of New York Librarians Association Newsletter*, 30 [1] p. 1-2 (October, 1999).
- "SUNY Case Studies on Legal Issues in Digital Environments," *Proceedings of the 8th SUNY Conference on Instructional Technologies: Supporting Instructional Technology*. pp. 94-95. State University of New York, 1999.
- "Alphabet Soup and Opportunity," *State University of New York Librarians Association Newsletter*, Conference Edition, 29 [5] p. 1, 9, 12 (June 1999).
- "Information Literacy: Where Do We Go From Here?" *Proceedings of the 7th SUNY Conference on Instructional Technologies: Building a SUNY Learning Community*. May 26-29, 1998. State University of New York at Cortland. pp. 127-130. State University of New York, 1998.
- "SUNY Libraries in the Limelight @CIT 2001" *SUNYergy*, 3 [3] 3-4 Office of Library and Information Services, State University of New York. (July, 2001). <<http://olis.sysadm.suny.edu/sunergy/11lime.htm>>
- "Institutional Repositories: Supporting Student Scholarship" (Electronic) - Survey and best practice resources in use of institutional repositories for promoting student scholarship. 2006 <<http://scholes.alfred.edu/msmith/dspace>>

Presentations: (Selected)

- Co-Presenter: Pre-Conference Workshop "Leadership Study Group – Leadership through the Four Frames" State University of NY Librarians Association Conference. - June 6, 2012 – Fashion Institute of Technology, NYC, NY.
- Invited Presentation: "A Look Over the Horizon: Connecting Technology Trends with the Library of Tomorrow." The New York 3Rs Association and New York Library Association: Academic Librarians Conference – June 8, 2010 – Ithaca, NY.
- "Clean Out the Cobwebs: Rethinking Your Web Presence with Joomla CMS" SUNY Library Software Users Group (LiSUG) Annual Conference - October 10, 2008. SUNY Institute of Technology, Utica, NY.
- "(R)evolutions in Scholarship Rethinking Scholarship in the Digital Age" – April 30, 2009 - Alfred University Bergren Forum
- "Front and Center: Showcasing Student Scholarship in SUNY DSpace" Invited Presentation: - SUNY Council of Library Directors Annual Conference - April 2-4-26, 2006 - Saratoga Springs, NY.
- "Tale of 3 Systems: A primer on tools and issues in delivering digital images". State University of New York Librarians Association 36th Annual Conference – June 9, 2005 – SUNY College, New Paltz, NY.
- "Integrating Dreamweaver Web Pages into the Blackboard Course Management System" – Alfred University "Teaching with Technology" Summer Institute, May 20-24, 2002
- "Creating Course Web Pages for Classroom Instruction" - Alfred University "Teaching with Technology" Summer Institute, May, 2000 – Series of full day workshops
- "SUNY Librarians Association: Partnerships Across SUNY" at SUNY Council of Library Directors Annual Meeting: "Academic Library and Information Services in the Technological Age," April 5-7, 2000. Lake George, NY
- "SUNY Case Studies on Legal Issues in Digital Environments" - Special Session at 8th SUNY Conference on Instructional Technologies, June 10, 1999 at SUNY Institute of Technology at Utica/Rome.
- "Reaching Out: Using Technology to Introduce Young People to Elementary Concepts in the Appreciation of American Ceramic Art and Design." Presented for the Design Division at the 100th Annual Meeting of the American Ceramic Society, Cincinnati, OH, May 3-6, 1998.
- "Where Do We Go from Here? Issues in Defining and Implementing Information Literacy Strategies Across the SUNY System." Presentation at 7th Annual SUNY Conference on Instructional Technologies, May 26-29, 1998 at SUNY Cortland.

"Introduction to the World Wide Web as a Scientific Information Gathering Resource," Invited Presentation: Western New York Chapter of ASM: Materials Information Society, September 18, 1996; included the presentation Web Site created for this organization and hosted from Scholes Library Web Server.

"Refractory Corrosion in Cyberspace" Invited Paper: presented at the 98th Annual Meeting of the American Ceramic Society, April 15, 1996, Indianapolis, IN.

Selected Accomplishments:

- Led strategic planning processes for both Scholes Library and combined Alfred University Libraries
- Led Scholes Library space redesign initiative
- 18 Years of System Librarian activities that focus on coordination and integration of all digital systems implementations including: bibliographic retrieval and storage, library workflow management, image processing, web development, database resource management, instructional technology, archival support, resource sharing, vendor relations; systems integration across and beyond campus (including SUNYConnect systems).
- Led cross campus partnerships with private Alfred University library for shared electronic collections management.
- Sabbatical Studies: Spring 2009: Professional development studies in Digital Scholarship, Leadership, Management, Entrepreneurship, Development of Mission and Vision and Change Management for Libraries. Fall 2001: Research Report "*Planning for Library support of Distance Education at Alfred University: Supporting Learners at a Distance.*"
- Led campus SUNY Institutional Repository (SUNY DSpace) efforts to seed the SUNY digital archive and promote student scholarship generated by the NYS College of Ceramics.
- Implemented Digital Image Database Tools for storage, management, and presentation of campus digital assets.
- Project Manager for implementation of Aleph500 Integrated Library Management System.
- Served 10 years on SUNY Provost's FACT Advisory Council, as advocate for SUNY Libraries
- Introduced and developed first campus Content Management System for library web presence.
- Co-Authored guidelines/handbook for Alfred University Libraries promotion and tenure. (2007)

Professional Memberships and Affiliations (selected)

- State University of New York Council of Library Directors (and SUNYConnect Coordinating Comm.)
- ALA Library Leadership & Management Association
- State University of New York Librarians Association (SUNYLA) - Member since 1994 - President (1999/00), Executive Board (1997-09), Automation Committee, Library Software Users Group
- SUNY Faculty Access to Computing Technology (SUNY FACT) – SUNYLA Liaison (1996-2002, 2005-2009)
- South Central Regional Library Council: Advisory Committee on Information Technologies (2002-2008, Chair 2004-2008)
- American Library Association (ALA) – (1993 – present)
- Association of College and Research Libraries (ACRL) - (1993 – present)
- Library and Information Technology Association (LITA) - (1993 – present)
- SUNYLA Liaison to SUNY Computing Officers Association (SUNYLA Liaison) (2004-2005)

College and University Service (selected)

- Middle States Steering Committee – Chair of Workgroup for Standard 14 – Student Learning Assessment
- Search Committee: Associate VP for Statutory Affairs– 2009/10
- Search Committee: Dean School of Art and Design – 2009/10
- Promotion and Tenure Committee – University Libraries – 2007/8, 2008/9, Chair 2009/10
- Alfred University Liaison to SUNY Center for Professional Development and SUNY Information Technology Exchange Center (ITEC) (Provost appointment) - 2007-2010
- Faculty Council - NYS College of Ceramics - 1997-00 & 2007-2008
- Alfred University Advisory Council on Technology (ACT) – 2004-2010 (Co-Chair- 2007-2010)
- Promotion and Tenure Committee - School of Art and Design - 2005
- Promotion and Tenure Committee - Scholes Library – Chair 2003, 2004
- Search Committee: Dean School of Art and Design – 2004
- Middle States Self-Study Working Group: Faculty - Alfred University– 2002/03
- AU Faculty Senator - Alfred University - 2000– 2003, 2008-2009
- Educational Technology Task Force - NYS College of Ceramics
- Faculty Secretary - NYS College of Ceramics - 1996/97 & 2002/03