

Activity 1.3[‡] – Derivatives of Linear Functions

FOR DISCUSSION: Give three interpretations of the word derivative.

Informally, what is a tangent line?

What is the derivative of the function $y = mx + b$? What about $y = b$?

If $h'(x) = 5$ for all x , then what can you say about h ?

1. Suppose m and b are real constants. Compute the derivative (slope) of each function. Write your answer using **prime notation**. That is, if $f(x)$ is given, then $f'(x)$ denotes the derivative.

(a) $f(x) = b$

(b) $g(x) = 6$

(c) $h(x) = -1.5$

(d) $F(x) = mx + b$

(e) $G(x) = 9x - 7$

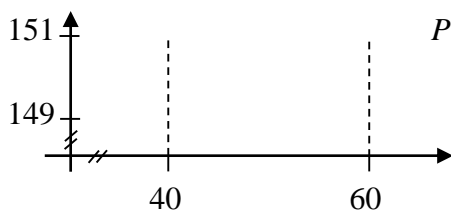
(f) $H(x) = -x + 2$

[‡] This activity has supplemental exercises.

4. Let $P(x)$ be the profit in dollars that the AU Math Club makes selling x number of t-shirts. Suppose that $P(50) = 150$ dollars and $P'(50) = -0.1$ dollars per shirt.

(a) Suppose that when the Math Club sells between 40 and 60 t-shirts, the profit function P is a linear function of the form $P(x) = ax + b$. Using the information given above, find a formula for P , with units.

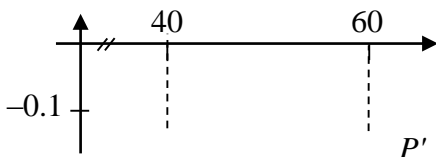
(b) Sketch the graph of the formula for P on the interval $[40, 60]$.



(c) Compute the net change in P on the interval $[40, 60]$.

(d) Find a formula for P' with units.

(e) Sketch the graph of the formula for P' on the interval $[40, 60]$.



(f) Compute the “net” area of the rectangle bounded by P' and the x -axis on $[40, 60]$. That is, since the rectangle lies below the x -axis, use -0.1 as the “height” of the rectangle.

(g) What do you notice about your answers to Parts (c) and (f)?

(We will see that the net change in a function on an interval is the same as the net area bounded by its derivative graph on that interval. This is a “fundamental theorem.”)